



2022 SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE: July 15, 2022

www.sandiego.edu/law/USD-RJS



USD School of Law – RJS LAW Tax Controversy Institute

Joan B. Kroc Institute for Peace & Justice Theatre



The Annual USD School of Law – RJS LAW Tax Controversy Institute is the premier tax controversy event in San Diego bringing together the region’s top tax attorneys, CPAs, EAs, and professors to discuss the most relevant, timely, and important topics on federal and state tax controversy issues. The Institute attracts high quality speakers with the most relevant experiences to share with the audience with an influential voice within tax controversy.

The Institute sponsorships offer valuable opportunities to key decision makers and influencers and provide a choice of recognition related to the level of financial commitment. A USD School of Law RJS LAW Tax Controversy Institute sponsorship will provide you with:

- An opportunity to strengthen your presence and credibility at the premier event in southern California
- A unique opportunity to network with other top tax professionals and influencers
- A new avenue to build brand awareness among industry colleagues
- Showcase your latest innovations, products, or services
- Increased marketing opportunities including visibility on conference webpage, associated marketing materials and exposure through a variety of media outlets

We invite you to partner and grow with USD School of Law – RJS LAW Tax Controversy Institute by becoming a sponsor. Your sponsorship is the most effective way to demonstrate your support of the Institute while ensuring maximum exposure for your organization. In addition to being a great marketing opportunity, all money raised will go to support USD’s philanthropy, community outreach, and low-income legal clinics that benefit the San Diego community. It is a wonderful chance to support the leaders of tomorrow and those in need of legal assistance who cannot afford it.



SPONSORSHIP LEVELS

PREMIER SPONSORSHIP \$10,000

Premier Sponsors are our highest-level sponsors and enjoy a prominent profile at the institute. Premier Sponsors benefits include:

- Recognition as a Premier supporter in conference materials
- Naming rights for evening reception
- Full page company advertisement in conference digital program
- Logo on promotional materials
- 10 complimentary conference registrations
- Table reserved at the luncheon program

PLATINUM SPONSORSHIP \$7,500

Platinum Sponsors benefits include:

- Recognition as a Platinum supporter in conference materials
- Naming rights for keynote luncheon
- Half page company advertisement in digital program
- Logo on promotional materials
- Eight complimentary conference registrations
- Eight reserved seats at the luncheon program

GOLD SPONSORSHIP \$5,000

Gold Sponsors benefits include:

- Recognition as a Gold supporter in conference materials
- Naming rights for one panel discussion
- Logo on promotional materials
- Five complimentary conference registrations

SILVER SPONSORSHIP \$3,000

Silver Sponsors benefits include:

- Recognition as a Silver supporter in conference materials
- Logo on promotional materials
- Two complimentary conference registrations

BRONZE SPONSORSHIP \$2,000

Bronze Sponsors benefits include:

- Recognition as a Bronze supporter in conference materials
- Logo on promotional materials
- A complimentary conference registration

BOOTH SPONSORSHIP \$1,500

Non-sponsorship opportunity is available at the Institute.

Each exhibitor will receive exhibit space with a 6-ft table, two chairs and electrical outlet. *(limited number available)*

PROGRAM AD \$375 - \$750

Half-page Digital Program Ad \$375

Full-page Digital Program Ad \$750

*All sponsorship levels can add an exhibit booth for \$250 *(limited number available)*

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Annual Tax Controversy Institute

Sponsorship Agreement

date: _____

CONTACT INFORMATION:

Company Name: _____

Contact Person: _____

Address: _____

City, State: _____ Zip Code: _____

Email: _____

Phone: _____

SPONSORSHIPS:

_____ \$10,000 Premier Sponsor

_____ \$7,500 Platinum Sponsor

_____ \$5,000 Gold Sponsor

_____ \$3,000 Silver Sponsor

_____ \$2,000 Bronze Sponsor

_____ \$1,500 Booth Sponsorship

_____ \$750 Full-page Program Ad

_____ \$375 Half-page Program Ad

_____ \$250 Exhibit booth add-on to sponsorship

PAYMENT INFORMATION

_____ Please send me an invoice

_____ I have enclosed a check made payable to University of San Diego

_____ Please charge my credit card

Card Type: VISA MASTERCARD American Express

Credit Card Number: _____

Name as it appears on Card: _____

Authorized Amount: _____ Expiration Date: _____ Security Code: _____

Cardholder's Signature: _____

Please mail this form to:

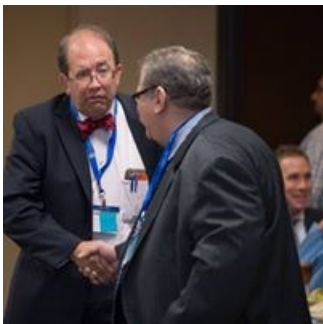
Stacey Groff

USD School of Law

5998 Alcalá Park, San Diego, CA 92110

OR BY FAX TO (619) 260-2219

*****Payment cannot be accepted by email**



To learn more about becoming a sponsor, please contact:

DEBBIE RIDER '84 (JD)

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San Diego, CA 92110

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PAST SPONSORS INCLUDE:

